



Former SVP at Freddie Mac Janet Eakes Named Business Owner Financial Services for Sapiens' DECISION

Cary, N.C. – September 7, 2011 – Sapiens International Corporation N.V. (NASDAQ and TASE:SPNS) a global provider of innovative business solutions for the financial and insurance industries, today announced that it has appointed Ms. Janet Eakes as Business Owner Financial Services for Sapiens Americas to assist in expanding the company's Business Decision Management System presence . Janet brings nearly 30 years of management and operational experience in the financial services.

Prior to joining Sapiens, Janet served as the Chief Operating Officer of the Municipal Securities Rulemaking Board (MSRB) and as a Senior Vice President for mortgage operations at Freddie Mac, where she worked for 20 years.

With the appointment of Ms. Eakes, Sapiens continues to enhance its DECISION product as a breakthrough solution for management of complex decision systems. Ms. Eakes will be leveraging her extensive experience to further expand Sapiens' offering and help expand its footprint in the Americas.

Roni Al-Dor, Sapiens CEO said: "We are proud to have Janet as part of Sapiens, to help us spread the word of DECISION with focus on the financial services industry. We are looking to revolutionize the way business is being managed today by leveraging the success in the primary and secondary mortgage space and further expanding DECISION to all financial services".

Ms. Janet Eakes added: "The financial services industry faces ongoing challenges in the current economic environment and with new regulatory requirements. The need to author high volume, strategic business decisions, containing complex business rules for execution across the enterprise is critical. I found Sapiens DECISION, powered by the Decision Model, to be a unique, innovative breakthrough way to address these challenges

About Sapiens DECISION

Sapiens DECISION is an Enterprise-wide Business Decision Management System (BDMS), which enables efficient and cost-effective decision processes across the organization. Sapiens DECISION creates a manageable decision environment – significantly reducing the cost and complexity of generating and maintaining decision rules which are the basis for operational decisions of the organization. Sapiens DECISION set its goal to lead the BDMS market, and provide the expertise & technology which are essential for large organizations to efficiently manage their decision processes.

For more information on Sapiens DECISION visit: www.sapiensdecision.com

About Sapiens International

Sapiens International Corporation (NASDAQ and TASE: SPNS), a global provider of innovative business solutions for the financial and insurance industries, helping enterprises to modernize business processes and respond quickly to change. Sapiens operates through its subsidiaries in North America, Europe, Israel and Asia Pacific.

For more information on Sapiens visit: www.sapiens.com

Except for historical information contained herein, the matters set forth in this release are forward-looking statements that are dependent on certain risks and uncertainties, including such factors, among others, as market acceptance, market demand, pricing, changing regulatory environment, changing economic conditions, risks in new product and service development, the effect of the Company's accounting policies, specific system configurations and software needs of individual customers and other risk factors detailed in the Company's SEC filings.

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